



**For Immediate Release**

**Contact:** Susan Slovic, BSNB, 518-363-8628, [susan.slovic@bsnb.com](mailto:susan.slovic@bsnb.com)

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**PRESS RELEASE**

**March is Red Cross Month**

**Give blood on March 3rd at Ballston Spa National Bank**

**Be a hero in your community by rolling up a sleeve**

BALLSTON SPA, N.Y. — [Ballston Spa National Bank \(BSNB\)](#) – March is Red Cross Month, and for more than 130 years, heroic American Red Cross volunteers have provided hope and urgent relief to families in communities across the country.

This March the community is invited to join in the lifesaving mission of the Red Cross. Be someone's hero by rolling up a sleeve to give blood on March 3rd from 12:00 to 6:00pm at 990 State Route 67, Ballston Spa, located in the BSNB Training Room.

According to the Red Cross, someone in the U.S. needs blood every two seconds. Accident and burn victims, heart surgery and organ transplant patients, and those receiving treatment for leukemia, cancer or sickle cell disease may all require blood. All blood types are needed.

“Given the critical need, I ask for your support with our annual blood drive,” said BSNB President and CEO Chris Dowd. “When considering this request, keep in mind that Red Cross must collect more than 13,000 donations every day for patients at about 2,600 hospitals nationwide. BSNB staff members will be volunteering their time to help make the drive a success. Please consider making an appointment or just walk in.”

To make an appointment or to learn more, download the [American Red Cross Blood Donor App](#), visit [RedCrossBlood.org](http://RedCrossBlood.org), call 1-800-RED CROSS (1-800-733-2767) or enable the Blood Donor Skill on any Alexa Echo device. Completion of a RapidPass® online health history questionnaire is encouraged to help speed up the donation process. To get started, follow the instructions at [RedCrossBlood.org/RapidPass](http://RedCrossBlood.org/RapidPass) or use the Blood Donor App. A blood donor card or driver's license or two other forms of identification are required at check-in. Individuals who are 17 years of age in most states (16 with parental consent where allowed by state law), weigh at least 110 pounds and are in generally good health may be eligible to donate

blood. High school students and other donors 18 years of age and younger also have to meet certain height and weight requirements.

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#### ABOUT BALLSTON SPA NATIONAL BANK

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