



Ballston Spa National Bank

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NEWS RELEASE

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For Immediate Release

Ballston Spa National Bank Opens New Clifton Park Branch

Customer-driven decision to move and modernize amenities to deliver a “better” brand of banking

BALLSTON SPA, N.Y. – March 21, 2018 — Today [Ballston Spa National Bank](http://www.bsnb.com) (BSNB) formally opened the bank’s new Clifton Park branch. Located at 1714 Route 9, Clifton Park, NY 12065, this replaces the Ushers Road location.

The new branch is part of a new complex/plaza located just north of the intersection of Routes 9 and 146, easily accessible from Route 9, Old Route 146 (Fire Road) and Northside Drive and features a modern design with a drive through banking lane and a drive through ATM. The new location also offers a full range of products and services, including personal checking and savings accounts, commercial deposit accounts and cash management services, residential mortgage lending, commercial loans, and wealth management solutions.

“As part of BSNB’s ongoing efforts to enhance the service and support we deliver to our customers, we periodically review opportunities for new banking locations. With closer proximity to Clifton Park’s central business district, we are confident that this move will provide a better banking experience,” said BSNB President and CEO Christopher R. Dowd. “As with all BSNB locations, our focus will be on providing customers with exceptional service while seeking to make a positive difference in the community.”

This is the third new branch opening by BSNB in the last year. “Our recent growth and expansion has been in response to our “Better” brand of banking, driven by exceptional customer service, competitive products, convenient locations and modern amenities. “We listen to feedback from our customers. Their input has helped inform our strategic plans and, as a result, fueled our growth,” added Dowd.

ABOUT BALLSTON SPA NATIONAL BANK

Established in 1838, BSNB celebrates more than 175 years of community banking. With just the right combination of personal service and high tech convenience, BSNB offers a wide range of products and services to individuals, families, municipalities, nonprofits and businesses through 13 banking offices located in Ballston Spa, Burnt Hills, Clifton Park, Galway, Greenfield Center, Guilderland, Latham, Malta, Milton, Stillwater, Voorheesville and Wilton. BSNB’s website can be found at <http://www.bsnb.com>. To become part of BSNB’s online community, please visit us at www.facebook.com/YourBSNB or www.twitter.com/BSNB.



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