



Ballston Spa National Bank

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NEWS RELEASE

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For Immediate Release

American Red Cross and Ballston Spa National Bank partner for annual blood drive

BALLSTON SPA, N.Y. – Jan. 30, 2018 - Ballston Spa National Bank (BSNB) and the American Red Cross are teaming up to sponsor a community blood drive on Monday, Feb. 5, 2018. The blood drive will be held from noon to 6 p.m. at BSNB Corporate Plaza, 990 State Route 67, in Ballston Spa. Walk-ins are always welcome, but donors are encouraged to schedule an appointment in advance by calling 1-800-RED CROSS or by visiting redcrossblood.org.

The American Red Cross has a critical need for blood and platelet donors of all blood types to give now to help address a winter blood donation shortage in the Capital District. Ongoing severe winter weather has more than doubled the number of canceled Red Cross blood drives in January, causing over 16,500 blood and platelet donations to go uncollected. In addition, bitter cold and widespread flu have contributed to very low turnout at many blood drives. Right now, blood and platelet donations are being distributed to hospitals faster than they are coming in.

“Given the critical need, I ask for your support,” said BSNB President and CEO Chris Dowd. “Please consider making an appointment to donate or just walk in. When considering this request, keep in mind that the Red Cross must collect more than 13,000 donations every day for patients at about 2,600 hospitals and transfusion centers nationwide.”

Blood donors can now save time at their next donation by using RapidPass to complete their pre-donation reading and health history questionnaire online, on the day of their donation, prior to arriving at the blood drive. To get started and learn more, visit redcrossblood.org/RapidPass and follow the instructions on the site.

About the American Red Cross:

The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit redcross.org or visit us on Twitter at [@RedCrossBloodNY](https://twitter.com/RedCrossBloodNY).

About Ballston Spa National Bank:

BSNB organized its first bank-sponsored blood drive in 2005. Over the years, support has grown with BSNB employees not only donating blood, but working extended hours contacting previous donors and reaching out to the community to make the drive a continued success. BSNB President and CEO Chris Dowd, is a past-chair and board member for the Adirondack-Saratoga Chapter of the American Red Cross and is also a board member for the Northeastern New York Region. Established in 1838, BSNB is celebrating over 175 years of community banking. With just the right combination of personal service and high tech convenience, BSNB offers a wide range of products and services to individuals, families,

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municipalities, nonprofits and businesses. Offices are located in Ballston Spa, Burnt Hills, Clifton Park, Galway, Greenfield Center, Guilderland, Latham, Malta, Milton, Stillwater, Voorheesville and Wilton. BSNB's website can be found at <http://www.bsnb.com>. To become part of BSNB's online community, please visit us at www.facebook.com/YourBSNB or www.twitter.com/BSNB.

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