



For Immediate Release

Contact: [Susan Slovic](#), BSNB, 518-363-8628

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PRESS RELEASE

Ballston Spa National Bank Announces Successful Regional Food Bank Campaign

*Raised Nearly \$5,000 from Community through Matching Donations,
Provided a total of \$20,000 in Bank Donations, Helped Distribute Nearly
75,000 Pounds of Food among Communities*

(BALLSTON SPA, N.Y.) – [Ballston Spa National Bank \(BSNB\)](#), in conjunction with the [Regional Food Bank of Northeastern New York](#) hosted four contactless drive-thru food pantry events in May and June. The Bank asked for community members to also show support by making monetary donations to the Food Bank, which would be matched by the Bank.

In total, **72,000 pounds of food were distributed within the communities** of Voorheesville, Ballston Spa, Milton, and Wilton. BSNB ran two matching campaigns in May and June raising a total of \$4,473 from the community. The Bank went even further and matched a total of \$10,000 through the campaign. Knowing how hard the Food Bank works to support families in need, the Bank donated an extra \$10,000, for a total of \$20,000 to the Food Bank over the course of May and June. None of this would be possible without the ongoing efforts of the Food Bank and the employee volunteers from BSNB who took time out of their day to help others.

“We have always placed a high priority on supporting our communities,” said Christopher R. Dowd, BSNB president and CEO. “As a team, we feel great about volunteering for an organization that’s making a difference during challenging times and appreciate all of the community members who have joined with us. Together, we’re hopeful that our financial contributions will continue to provide support to those in need.”

As the state is nearing full reopening, it is important to note that the efforts of the **Regional Food Bank have never stopped, paused, or even slowed down**. They have needed to increase their efforts by more than 55%, providing **17.84 million pounds of food** for thousands of people in need since March--many of whom are taking advantage of the service for the first time in their lives. Each drive-thru event distributed 18,000 pounds of food, totaling **60,000 meals** for those struggling during the effects of COVID-19. Food items included fresh produce, dairy, frozen meats and non-perishable food items.

“We extend our gratitude to Chris and his team at BSNB for all of the energy they’ve put into helping us distribute healthy food to people who’ve been impacted by COVID-19,” said Bethany Stiles, Director of Marketing and Communications, Regional Food Bank of Northeastern New York. “Our work never ends, but becomes ten-fold when hardships occur. BSNB has provided support on many levels. From volunteers hosting food distribution efforts to fundraising and corporate financial support, it all goes a long way in helping us help others during this time.”

People looking to support the Food Bank all year, may do so at the [Regional Food Bank’s donation site](#). To find additional drive-thru event information, go to the Food Bank’s website and click on ‘drive-thru schedule.’

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About Ballston Spa National Bank. With just the right combination of personal service and high tech convenience, BSNB offers a wide range of financial products and services to individuals, families, municipalities, nonprofits, and businesses throughout New York’s greater Capital Region. Find out more about BSNB’s offerings [here](#). To become part of BSNB’s online community, please visit us on [Facebook](#), [Twitter](#), and [LinkedIn](#).

About the Regional Food Bank of Northeastern New York. The Regional Food Bank of Northeastern New York is a 501(c)(3) not-for-profit organization that collects donated food from the food industry and distributes it to nearly 1,000 charitable agencies feeding the hungry in 23 counties of northeastern New York. The food provided by the Regional Food Bank helps to feed over 350,000 people each month. In 2019, the organization distributed over 40 million pounds of food to the hungry. The Regional Food Bank is a member of Feeding America, the national network of food banks. The organization is supported by foundations, private contributions and fundraising events. For information on services offered by the Regional Food Bank, call (518) 786-3691 or visit www.regionalfoodbank.net.